

Unit 4 Project Proposal UAL Awarding Body / CSM Foundation

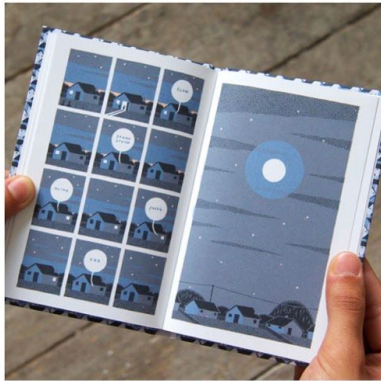
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Candidate ID Number: 19005586

Curriculum Area: GCD

Pathway: I&P

UALAB Unit: Unit 4 - Consolidating Practice.



Project Title: The Grass Here is Also Green

Project Review

Part 2 has given me the opportunity to explore a variety of story-telling methods which I would now like to take forward into this project. The field of illustration has the ability to inform and affect an audience in a warm but thought-provoking way. Through stories, a designer is able to involve the viewer in complex subjects which otherwise would not have seemed approachable. Additionally, throughout both units I have begun to experiment with different techniques of printing and animation. I am particularly interested in the latter for the variety of materials that can be used. Lastly in part 2, I enjoyed the process of using observational drawings and photography as a basis for a more refined outcome.

Project Concept & Description

Every child dreams of what they will be when they grow up, whether an explorer, a policeman, an actor, an astronaut, a doctor or any other profession. Some of these aspirations are more achievable than others, but the young imagination is not limited by financial or practical concerns. And yet, the older we become, the more necessary it seems to let go of those aspirations, and attach ourselves to something more likely to land us a stable job and enough

money to pay rent. How many adults look back on what they had once hoped to become, and feel the bitter regret of choosing perhaps the safer route? For many people, isn't the process of giving up unrealistic dreams simply part of maturing as an adult? As someone who pursued their childhood dream of becoming an artist, I want to investigate what it means to give up on your dreams, but to find happiness and fulfillment elsewhere.

I want this project in some way to evoke the nostalgia of childhood, so it seems natural to use the materials we associate with childhood. These include coloured paper, pencils, crayons, and other such "craft materials." I am interested in using these materials in a variety of ways, but particularly animation.

Project Evaluation

Journaling will give me a chance to constantly evaluate my work day-by-day, but I do feel that it is necessary to evaluate work from a distance, in order to assess its success more objectively. Therefore, at the end of each week, I will spend time looking back over my work and judging how well it ties in with the themes of the project, as well as how successfully it conveys meaning.

However, this project is not only about me and my feelings. I intend for it to speak to other people, particularly young people. This means that the conclusions that my audience draws are just as important, if not more so than my own. At the end of the project, I will consult friends, family and potentially even strangers, and will pool their assumptions, interpretations and reactions in order to gauge the success of my message.

Proposed Research Resources and Bibliography

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