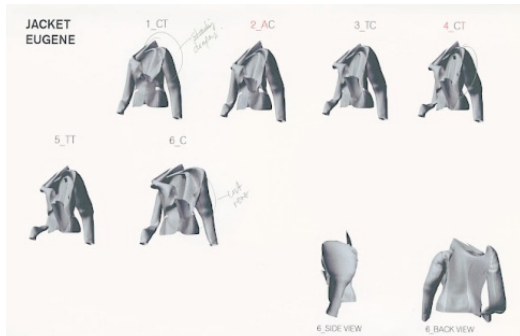


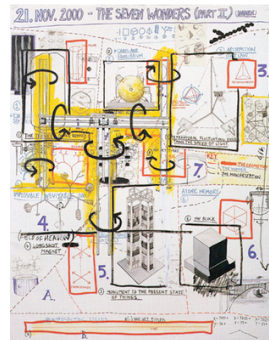
Foundation Studies 2014 - 15

Curriculum Area:	ALL	
UALAB Foundation Units:	Unit 1	Art and Design Research Methods
	Unit 2	Art and Design Ideas Development
	Unit 3	Art and Design Materials and Media Development
	Unit 4	Evaluation and Reflection

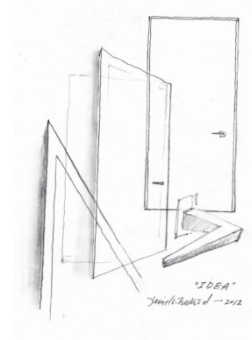
Project Title: Ideas Factory



Hussein Chalayan
Jacket Eugene



Keith Tyson
Studio Wall Drawing



Daniel Libeskind
IDEA door

Project Context:

Research is central to the practice of an artist or designer. An in-depth, wide-ranging body of research will help you to originate your own ideas and to make work which is well-informed, well-made and contextually aware.

Last week you accumulated a body of research relating to a practitioner, a material and a process. This week, working primarily in your sketchbook, you will use your research to generate ideas, develop those ideas into a set of possible outcomes and to engage in practical and conceptual problem-solving.

Project Description

Over the course of this project, you will come up with a proposal for a piece of work, giving consideration to its conceptual basis, the material(s) it is made from and the process(es) involved in making it.

You will not have to make the work, so you do not need to be inhibited by practical considerations (availability of material, scale of work, cost of production etc.) However, through drawing, annotation and model-making, you will need to be able to communicate everything about your planned work to the rest of the group.

For this project, the emphasis is on the background to making a piece of work (the research, the thinking, the ideas development, the testing and experimentation) and not on the final outcome. You are encouraged to think broadly and ambitiously, experiment freely and to allow your proposal to evolve over the course of the day.

Programme One Assessment: Monday 17th and Tuesday 18th November

Research and Supporting Material for Assessment

- Workflow:
 - Reflective journal (including records of discussions, tutorials and self-evaluation)
 - Information & Research (including information from exhibitions, library and internet research)
- A3 Sketchbook (recording the development of your proposal)